WESTERN TEXAS COLLEGE FOUNDATION

Western Texas College Foundation INSPIRE Program

Completed applications must be received on or before the due date (October 13, 2023) to the WTC Foundation located in the Library Resource Center (Building 2) OR via email to foundation@wtc.edu. Applicants are encouraged to submit all necessary documents as soon as possible to assure that a last minute delay will not preclude consideration for a program award.

1. APPLICANT INFORMATION

FIRST NAME: Jimmy   LAST NAME: Fancher

DEPARTMENT: Library   TITLE: Director of Library Services

EMAIL ADDRESS: jimmy.fancher@wtc.edu   PHONE: 325-574-7676

2. PROJECT

Project Name: Library Wall Renovation

Fund Amount Requested: $ 5000

Amount of funding from other sources for project: $ 0

Have you applied for funding before from the Western Texas College Foundation? ✔ YES ☐ NO

If yes, for what project and how much did you receive? Creation of student study space on 2nd floor of the library. $5000 was received

Project Abstract (In the space below, please provide a one to two sentence description of project):

We propose to transform two of the beige-painted walls of the WTC Library into engaging and informative spaces. The Project involves two main components: 1) a welcoming wall that displays "Welcome to YOUR Library" in multiple languages to foster inclusivity, and 2) a selfie wall featuring 'WTC' and our Westerners Mascot. This project aims to create a more inviting and engaging environment for students while also using the power of social media for free marketing coming from the pictures taken by the students and/or their parents.

a. Detail the implementation plan.
b. Explain how the activity or program will be evaluated.
c. If applicable, list the equipment and materials needed to complete the project.
d. If the amount requested does not fully fund the project, what other sources of funding are available?

With this project we will create:

1. A Multilingual Welcome Wall:

One of our walls, smaller in size (marked in green in the drawing), will be dedicated to welcoming students in multiple languages, saying "Welcome to YOUR Library". This will help to create a sense of belonging and inclusivity, especially for international students.

The languages displayed will reflect the diverse cultural background of the student population. The wall will also serve the purpose of clearly distinguishing our library from the nearby bookstore.

As patrons enter the library from the east, they walk directly toward this wall. Those who enter from the south walk right by it. The following picture shows the wall that will be renovated:

2. Selfie Wall:

Today's students like to take "selfie" pictures to show where they are and who they are with. This part of the project will provide an area where such pictures can be taken that are WTC "branded."

The larger wall (marked by blue in the drawing) will be transformed into an area for taking selfies. Our initial thought is to vertically display "WTC" on one side and the Westerners Mascot on the other. However, we will work with the WTC Marketing Department to develop an engaging scheme. There is enough room to have multiple scenes, so that individuals could choose the one they like.

This selfie wall is designed to encourage student engagement and make our library a more exciting place to be. It's important to note that the pictures taken by students and/or their parents and shared on social media can serve as free marketing for WTC. The following picture shows the current status of this area.

Preparation is needed for both areas. Currently, both walls have a stucco surface. Obviously, this rough surface cannot be painted. (Unfortunately, the stucco contains asbestos. If the stucco is disturbed then abatement is required. To avoid the cost of abatement, the existing stucco will be covered with plaster.) We will collaborate with TDI for the necessary wall preparation and painting of the walls. Additionally, we propose to purchase and install track lighting to enhance the visual impact of the artwork.

After the surface has been prepared and a design has been approved, we will work with WTC Art students. They will be actively engaged in creating the artwork, promoting artistic expression and community involvement. We want to highlight the importance of student and faculty participation in this project, making it a collaborative effort.

The following is a rough map of the area showing entrances. This area is found in the southeast corner of the Library.
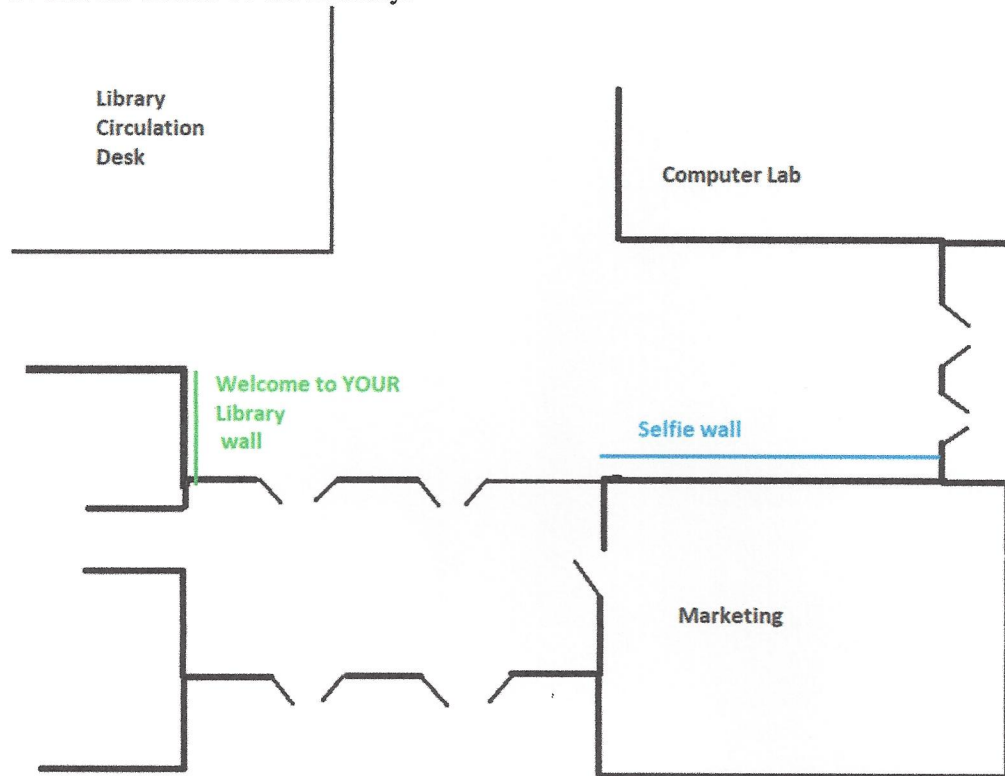
In conclusion, this project will brighten up the entrance to the WTC Library and will provide an inviting place for patrons and guests to take a "selfie" photo. Posting of "selfie" photos on on social media that are "WTC-branded" will help promote the institution. Additionally, this renovation will encourage people to visit and use the WTC Library. We want everyone to feel welcome at WTC.

B. Expenses
   a. Outline all *proposed* expenses. Be specific. The Western Texas College's policy on reimbursable expenses applies to all actual expenditures, e.g. travel, supplies, etc.
   b. Please inform the Western Texas College Foundation of any other sources of funding available for this proposal.
   c. If awarded, you will need to provide copies of all receipts for approved expenditures.

The following expenses are our current "best" estimates. The WELCOME wall is 8 ft by 10 ft (80 sq. ft) and the SELFIE wall is 17 ft by 10 ft (170 sq. ft) for a total of 250 sq. ft. It is also 25 linear feet.

A. Wall preparation: (Approximately 250 square feet) (@$8/sq ft) $2000
B. Primer and base coat of paint (2 coats) ($0.50/sq ft x 2) $ 250
C. Track lighting ($100/ft, includes wiring and track bar) $2000
D. Painting supplies for Art students $ 250
E. Contingency   (10% of estimated project cost) $ 500

    Total $5000

I understand and agree to the following provisions:

1. Ownership of materials produced as a result of this award will be in accordance with current policies of Western Texas College.
2. In addition to the final report, if applicable, I will provide Western Texas College Foundation with one complete copy of all materials produced.
3. I agree to present my project or report to the Western Texas College Foundation Board, if requested.
4. The expenditure of funds and request for reimbursement must be in the same fiscal year.
5. **Approved funds must be used within same fiscal year as designated by terms of award.**

CERTIFICATION

Applicant Signature:
My signature below certifies that the information provided in this application is accurate and complete to the best of my knowledge. I authorize Western Texas College Foundation to release any information contained in this application to WTC departments.

Signature: _Jimmy Fincher_   Date: _10/13/2023_

Supervisor Signature:

Signature: _Nance_   Date: _10/13/2023_

Administrator Signature:

Signature: _Michael_   Date: _10/13/ 2023_