



## Foundation Report

Prepared for 02/7/2023 WTC Foundation Board Meeting by Sheila Hale

**Scholarships** – The WTC Foundation Scholarship is open for applications. We are gearing up for another busy scholarship year, with applications for 2023-2024 due April 7, 2023. Last year we were able to obtain a non-profit discount for JotForm that will reduce our cost from \$348 to \$173 for the year. 54 of the 83 scholarship applications received came through the online electronic option.

A generous donation of \$2,000 has been received from Emily Dunnam to benefit the Brennan Medford Memorial Scholarship that will be awarded to Woodard Stiewert in the Spring. Woodard will graduate from the WTC Lineworker program in May and hopes to gain employment through Big Country Electric Cooperative in Stanford, Texas.

The Diamond M Foundation has invested \$400,000 through the San Angelo Area Foundation to benefit Western Texas College students. The Diamond M Foundation Scholarship will be available in the Fall of 2023, and \$20,000 will be awarded to students at WTC to support their education. We are beyond thankful for this investment to support the education of students at Western Texas College!

**Inspire Program** – The WTC Foundation has begun accepting applications for the Spring 2022 round of INSPIRE applications. All applications will be due on Friday, April 21, 2023, and will be heard by the Board of Directors on Tuesday, April 25, 2023.

A final report has been submitted by Dana Fahrtrapp, Petroleum Technology Instructor, Mitch Calhoun, Director of Purchasing and Compliance, Melissa Avila, Head Volleyball Coach, and Kayla Hill, Head Softball Coach.

**Upcoming TACCF Conference** – The annual conference of the Texas Association of Community College Foundations will begin on Wednesday, February 8th, and will end on Friday, February 10th. I will be traveling to Fort Worth, Texas, to represent Western Texas College at the event. The attached schedule of events shows the conference to be very informative.

On November 3, 2022, Baugh's Oil Field toys delivered our unit to campus. The unit stands approximately 41 inches tall. I was more impressed to learn that the pumping unit can run in forward as well as in reverse just like in the "real-world". Furthermore, you can lower the string to simulate "tagging bottom" with the pump and increase the speed of the pumping unit to simulate pump-off conditions. Students were learning on it from the first day it was delivered! This unit cost \$4400 but no value can be placed on how it will visually connect what is happening on the surface to what is happening downhole for our Petroleum Technology students. While he was here he also serviced two other units previously purchased by replaces belts and gears within.





WTC COLLEGE FOUNDATION INSPIRE PROGRAM

PUBLIC AREAS ENHANCEMENTS  
STUDENT CENTER AND COURTYARDS

The WTC Campus Public Areas updates were completed the week of January 16<sup>th</sup> 2023. New tables and seating were arranged in the Student Center Lobby. Two courtyards received additional tables and seating. The campus now has a total of 22 new seats across campus and five new public use tables.

Cost:

3 Bistro Tables and 6 Chairs	\$569.97
16 Lobby chairs	<u>\$2,894.23</u>
Total Cost	\$3,464.20







K-Log, Inc.  
P.O. Box 5  
1224 27th Street  
Zion, IL 60099

Phone: (847)872-6611  
Toll Free Phone: (800)872-6611  
Fax: (847)872-3728

**Invoice**

E-Mail: info@k-log.com  
Website: k-log.com

Invoice No.	Date	Customer P. O. No.	Customer No.
22-318891-1	10/27/2022		114341

**Billing Address**  
Mitch Calhoun  
Western Texas College  
6200 College Avenue  
Snyder TX 79549

**Shipping Address**  
Mitch Calhoun  
Western Texas College  
6200 College Avenue  
Snyder TX 79549

Item	Additional Information	Qty	Your Price	Ext Price
NBW-C	Typically ships within 25 to 30 business days (5 to 6 weeks). DUE TO CURRENT GLOBAL SHIPPING DELAYS, DELIVERY TIMES MAY BE LONGER THAN THE STANDARD TIMES STATED.	8	\$113.00	\$904.00

Brooklyn Cafe Chair

Finish: Natural

NBW-S	Typically ships within 25 to 30 business days (5 to 6 weeks). DUE TO CURRENT GLOBAL SHIPPING DELAYS, DELIVERY TIMES MAY BE LONGER THAN THE STANDARD TIMES STATED.	8	\$163.00	\$1,304.00
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Brooklyn Cafe Stool

Finish: Natural

Sales Tax Status: Non-Taxable  
Tax Exempt ID: 75-1310636-3

Sub Total \$2,208.00  
\* Sales Tax \$0.00  
Shipping \$686.23

**INVOICE TOTAL \$2,894.23**

**Order Placed:** October 25, 2022  
**Amazon.com order number:** 111-6699477-1253053  
**Order Total: \$569.97**

## Not Yet Shipped

### Items Ordered

	<b>Price</b>
3 of: <a href="#">Nuu Garden</a> 3 Piece Patio Bistro Sets Cast Aluminum Bistro Table Set Outdoor Patio Furniture with Umbrella Hole for Patio Balcony, Black with Golden Powder	\$189.99
Sold by: NUU GARDEN CORPORATION ( <a href="#">seller profile</a> )	

Condition: New

### Shipping Address:

[Mitch Cahoun](#)  
WESTERN TEXAS COLLEGE  
6200 COLLEGE AVE  
SNYDER, TX 79549-6189  
United States

### Shipping Speed:

Standard Shipping

## Payment information

### Payment Method:

MasterCard | Last digits: 8222

Item(s) Subtotal: \$569.97  
Shipping & Handling: \$0.00

### Billing address

[Mitch Cahoun](#)  
WESTERN TEXAS COLLEGE  
6200 COLLEGE AVE  
SNYDER, TX 79549-6189  
United States

Total before tax: \$569.97  
Estimated tax to be collected: \$0.00

**Grand Total: \$569.97**

To view the status of your order, return to [Order Summary](#).

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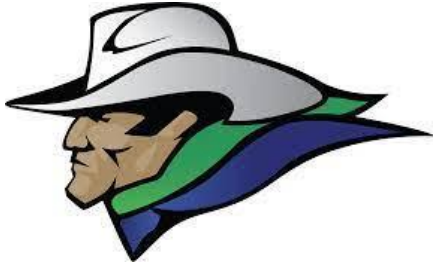
## Scores Table for On-Campus Gym

The purchasing of our new score's table for the on-campus gym was put to use at the beginning of the 2022 Volleyball Season. We received the table on August 26 and began using it on Saturday, September 10 during our match against Cisco College.

The new table looks very nice, is backlit for the logos to stand out, is strong and durable, does not scratch the court when being rolled, is the correct branding, logo, and most up to date colors used by Western Texas College. Below you will find the new scores table that will be used for years to come! We appreciate all the support and help to continue to grow the great place that Western Texas College is!







Good Morning,

I first want to start off by saying, Thank you so much for your generous grant that is going to help us not only keep up with the technology of the modern day but also that is going to make our game days more entertaining and appealing for potential new student athletes.

We were given the grant to get us the opportunity to upgrade our sound system as a whole. Something that has not been done in several years. We decided to go with a portable sound system that we take down and put up each day to help preserve the life of this sound system. West Texas weather is not the most forgiving so we thought that bringing the speakers inside after each use would not only keep them out of the weather but also help not get dirt in them as bad. We know the wind likes to blow out here and unfortunately dirt is a big role in softball. However, whatever we could do to help make those speakers last us longer we are willing to do. That being said we got the Yamaha 400W StagePas PA system which is the portable sound system I mentioned earlier. We also got the Rockville speaker stands to use to put the speakers on as well as speaker covers to help protect them from the dirt and weather that occurs even from being out for a short period of time. The covers also help keep bugs and unwanted visitors out of the speakers and cords to help insure the life of the speakers lasts as long as possible.

Again, we are very grateful for the grant and all that it has helped us with. We cannot thank you enough. Hope to see you all out at our games since our season is just around the corner. Go Westerners!

Sincerely, Kayla Hill and WTC Softball

# TACCF *Conference* COMMUNITY COLLEGE FIRST

February 8-10, 2023 | Fort Worth, TX



*Presenting Sponsor*

Tuesday, February 7, 2023	
6:00 pm	<b>Board Dinner</b> <b>Location TBD</b> <i>Optional for board members</i>
Wednesday, February 8, 2023	
9:00 am – 1:00 pm	<b>TACCF Board Retreat and Meeting Stockyards Room</b> <i>TACCF Board Members only</i>
2:00 – 2:30 pm	<b>Conference Check-In – Niles City Ballroom Foyer</b>
2:30 – 3:30 pm	<p style="text-align: center;"><b>Pre-Conference Session - Part One – Niles City Ballroom</b></p> <p style="text-align: center;"><b><i>Digital Fundraising: Secrets Learned from 10 Years of Research and Over 4,000 Experiments</i></b></p> <p style="text-align: center;"><b>Tim Kachuriak, NextAfter</b></p> <p>By testing using a rigorous scientific methodology employed by Fortune 100 companies, Tim and his team debunked traditional fundraising best practices and uncovered breakthrough principles that produce transformational results. In this rapid-fire session, participants will look at dozens of real-world online experiments and share the secrets to growing your email file and improving your donation response rates. And Tim will demonstrate how you can apply these principles today to your own online fundraising campaigns.</p>
3:30 – 4:15 pm	<b>Break</b>
4:15 – 5:15 pm	<p style="text-align: center;"><b>Pre-Conference Session - Part Two – Niles City Ballroom</b></p> <p style="text-align: center;"><b><i>Turning Facebook Likes into Donors</i></b></p> <p style="text-align: center;"><b>Tim Kachuriak, NextAfter</b></p> <p>Facebook has more data on what people value than any other tool or database, yet most fundraisers don't know how to leverage this data to acquire new donors. During this session, Tim will demonstrate a tested and proven strategy to turn Facebook into a reliable and sustainable source of new donors. This proven strategy is based on 4,000+ related online fundraising experiments, 10 years of Facebook fundraising campaigns, and testing with over \$30 million worth of Facebook advertising.</p>
5:15 - 6:15 pm	<b>TACCF Welcome Reception – Niles City Courtyard</b> <i>Sponsored by: PFM Asset Management</i>
6:30 pm	<b>Dinner on your Own   Meet &amp; Eat</b>

Thursday, February 9, 2023	
7:15 – 8:15 am	<b>Conference Check-in – Niles City Ballroom Foyer</b>
8:30 – 8:45 am	<b>TACCF Welcome – Niles City Ballroom</b> <b>Nicole Robinson Gauthier, CFRE – TACCF President</b> Executive Director, Lone Star College Foundation <b>Mitch Andrews – TACCF VP, 2023 Conference Chair</b> VP Institutional Advancement, Tyler Junior College
8:45 – 9:45 am	<b>Opening Keynote – Niles City Ballroom</b> <b>Cheryl “Action” Jackson, Minnie’s Food Pantry</b>
9:45 – 10:00 am	<i>Break</i>
10:00 – 10:55 am	<b>Breakout Session-Niles City A&amp;B</b> <b>Community College State Funding Changes</b> <b>Mary McQueen &amp; Amy Mundy</b> What are the recommendations from the Texas Commission on Community College Finance and what does the mean for us?
10:00 – 10:55 am	<b>Breakout Session – Niles City C</b> <b>Scholarship Awarding Structures</b> <b>Megan Bruns &amp; Elsie Odom</b> We all award scholarships differently while also serving alongside or within our foundations. How do our departmental structures work to help us accomplish our goal of awarding scholarships to the best of our ability to best serve students?
10:55 – 11:05 am	<i>Break</i>
11:05 am – 12:00 pm	<b>Breakout Session-Niles City A&amp;B</b> <b>Building a Planned giving Capacity at TJCF</b> <b>Jeff Grandy &amp; Mitch Andrews</b> Planned gifts ensure the future of your institution, so learn how the Tyler Junior College Foundation invested into developing an intentional program TODAY that will lead them to prospects TOMORROW.
11:05 am – 12:00 pm	<b>Breakout Session-Niles City C</b> <b>Powering Fundraising with Engaged College Leadership</b> <b>Karen L. Schmidt, MBA, CFRE &amp; Ryan McCauley</b> A college foundation president, chair-elect, and their fundraising counsel share their success story in engaging college leadership to reach new levels of fundraising engagement.
12:00 – 1:00 pm	<b>Lunch and Networking - Dining Area/Lobby Level</b> <i>Sponsored by: CCS Fundraising</i>
1:00 – 2:00 pm	<b>TACCF Annual Meeting &amp; Scholarship Presentation - Niles City Ballroom</b>
2:00 – 2:15 pm	<i>Break</i>
2:15-3:15 pm	<b>Breakout Session-Niles City A &amp; B</b> <b>Are Sacred Cows Holding You Back? Part 1</b> <b>Paul Heaton</b> Community colleges have a way of developing habits, activities, and traditions that, while good ideas at the time, may no longer be serving them well. It’s time to challenge some assumptions and focus on successful ROI. Learn how to identify some of your “sacred cows,” and how to adjust (or eliminate) them in order to make room for more productive and effective advancement practices.

Thursday, February 9, 2023 (continued)	
<b>2:15-3:15 pm</b>	<b>Breakout Session-Niles City C</b> <b><i>Growing the Next Generation Workforce Through Innovative Partnership Grants</i></b> <b>Adrienne Thompson &amp; Robin Donovan</b> In this session, the Advancement & Development Division of Dallas College will discuss the concept of fostering relationships worked to obtain an \$8.8 million dollar grant from the United States Economic Development Administration and how the college is continuing to manage the partnerships for the success of the North Texas workforce.
<b>3:15 – 3:30 pm</b>	<b>Break</b>
<b>3:30 – 4:30 pm</b>	<b>Breakout Session- Niles City A &amp; B</b> <b><i>Are Sacred Cows Holding You Back? Part 2</i></b> <b>Paul Heaton</b> This session continues the discussion concerning “sacred cows” and how adjusting or eliminating them can make room for more effective advancement practices, resulting in better ROI as well as ROE (Return on Effort). Through a facilitated panel discussion, colleagues from colleges throughout Texas will discuss how they have navigated change and re-deployed their resources to more successfully serve their respective colleges and missions.
<b>3:30 – 4:30 pm</b>	<b>Breakout Session-Niles City C</b> <b><i>The Basics of Prospect Research: Informing &amp; Directing Decisions</i></b> <b>Caitlin Miller</b> Prospect research is an essential component of every fundraiser’s toolbox. This session will discuss the basics of prospect research and how it informs and directs decisions within a nonprofit and how it can be achieved with or without fancy software.
<b>4:45 pm</b>	<b>Reception – Niles City Courtyard</b> Sponsored by: <a href="#">PFM Asset Management</a>
<b>6:00 pm</b>	<b>Dinner on your own   Meet &amp; Eat</b>

Friday, February 10, 2023	
<b>8:00 – 8:45 am</b>	<b>Networking - Niles City Ballroom Foyer</b>
<b>9:00 – 10:15 am</b>	<p style="text-align: center;"><b>Closing Keynote– Niles City Ballroom</b>  <b>Endowments: What They Are and Why They Matter</b>  <b>Bill Jarvis, Managing Director &amp; Philanthropic Executive at Bank of America Private Bank</b></p> <p>Endowments are increasingly important for both public and private institutions of higher education. For community colleges, whose support from government has in many states shrunk over the decades, endowments have become significant resources of scholarship support and are beginning to support operating budgets, fund new areas of study, and enhance existing programs to fit new constituents and priorities.</p> <p>William Jarvis of Bank of America, the longtime editor of the NACUBO Endowment Study and a recognized thought leader in the sector, will lead an interactive discussion that will address these and other important questions:</p> <ul style="list-style-type: none"> <li>• <i>Why do many institutions of higher education have endowments?</i></li> <li>• <i>How are they invested and governed, and what purposes do they serve?</i></li> <li>• <i>What endowment spending methodologies exist, and what are their characteristics and benefits?</i></li> <li>• <i>How is endowment investing strategically connected to fundraising?</i></li> <li>• <i>What endowment-related challenges are confronting the higher education sector, including community colleges, today?</i></li> </ul> <p style="text-align: center;"><b>Participants will learn:</b></p> <ul style="list-style-type: none"> <li>• The history and purpose of higher education endowments</li> <li>• How endowments are invested and governed</li> <li>• Commonly-used spending methodologies for endowments and their characteristics</li> <li>• Connections between endowment investing and fundraising</li> <li>• Important endowment-related challenges confronting institutions of higher education</li> </ul> <p style="text-align: center; color: #0070c0;"><i>Sponsored by: <a href="#">The LMT Wealth Management Group at Merrill Lynch</a></i></p>
<b>10:15 – 10:30 am</b>	<p><b>TACCF Closing Remarks</b>  <b>Mitch Andrews – TACCF VP, 2023 Conference Chair</b>  VP Institutional Advancement, Tyler Junior College</p>
<b><i>Thank you for joining us and safe travels home!</i></b>	